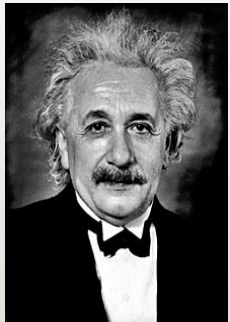


Beyond description: new thinking needed

- How can we address the **impacts of innovation and disruption?**
- How can potential **new social rights** be implemented?
- What are crucial actions for **sustainable** health, wellbeing and equity?



“Logic will get you from A to B; imagination will take you everywhere. Only imagination has the power to make that paradigm ‘leap’ necessary to design the future”.

Thinking ahead



“Businesses and economies are fastening their seatbelts for the disruption of the 4th Industrial Revolution, pushed by three megatrends with an unseen transformative impact: the **internet-of-everything, big data and extreme automation.**”

*“I am a big supporter of using **innovation** as an opportunity to both improve public health and achieve sustainable and efficient solutions in healthcare.”*



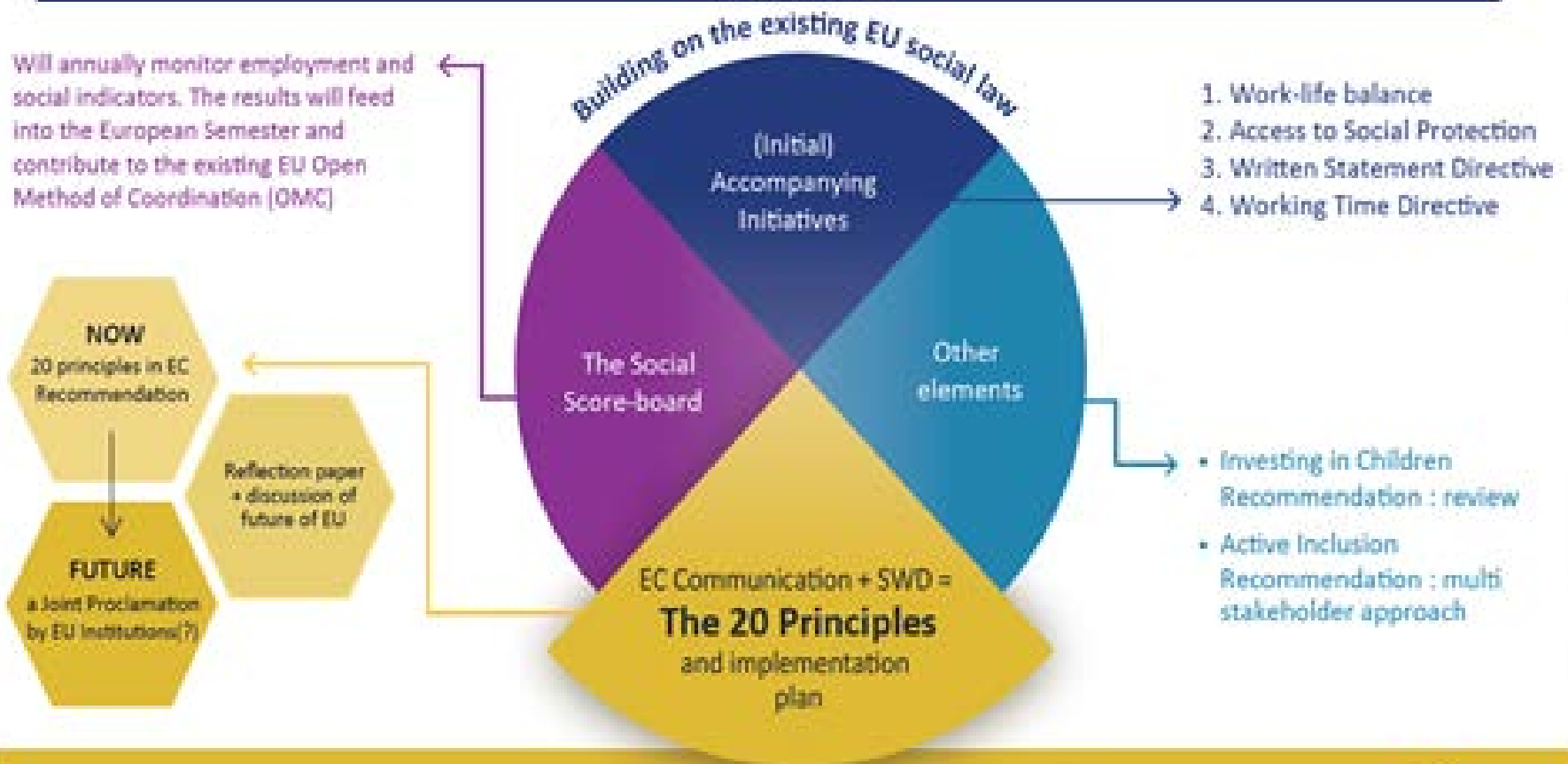
“Europe has a track record for **inclusive growth**, somehow lost in the last decades. It needs to strive for a new vision: **living well** and sharing fairly within the limits of the planet.”



Our part in achieving global goals



An innovative approach for social rights?



A better right to health?

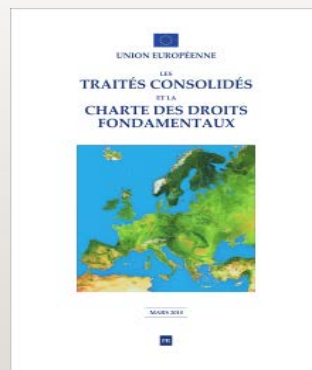
EU Social Pillar: individual

Everyone has the right to timely access to affordable, preventive and curative health care of good quality



EU Treaty: collective

A168: 'EU shall respect responsibilities of M-S for the definition of their health policy and for the organisation and delivery of health services and medical care.'



EU Pillar for social equity and wellbeing?



Childcare and support for children: *'Children have the right to affordable early childhood education and care of good quality... to protection from poverty. Children from disadvantaged backgrounds have the right to specific measures to enhance equal opportunities.'*

Education, training and life-long learning : *'Everyone has the right to quality and inclusive education, training and life-long learning in order to maintain and acquire skills that enable them to participate fully in society and manage successfully transitions in the labour market.'*

Access to Social Protection: *'Regardless of the type and duration of their employment relationship, workers and... the self-employed, have the right to adequate social protection.'*

BUT: "A right is only truly a right when there is a means to enforce it."

Important new measures

26/04/2017
CET 12:55:10

NEXT ON EBS

Followed by

LIVE

European Pillar of Social Rights, access to social protection, revision of the Written Statement Directive, Working Time Directive, work-life balance

- Press conference by Marianne THYSSEN and Vera JOUROVA
- Recorded cutaways
- Exterior views of the EC



LANGUAGES OR EN FR DE IT ES EL PT NL DA FI SV CS ET LV LT HU PL SK SL BG RO HR

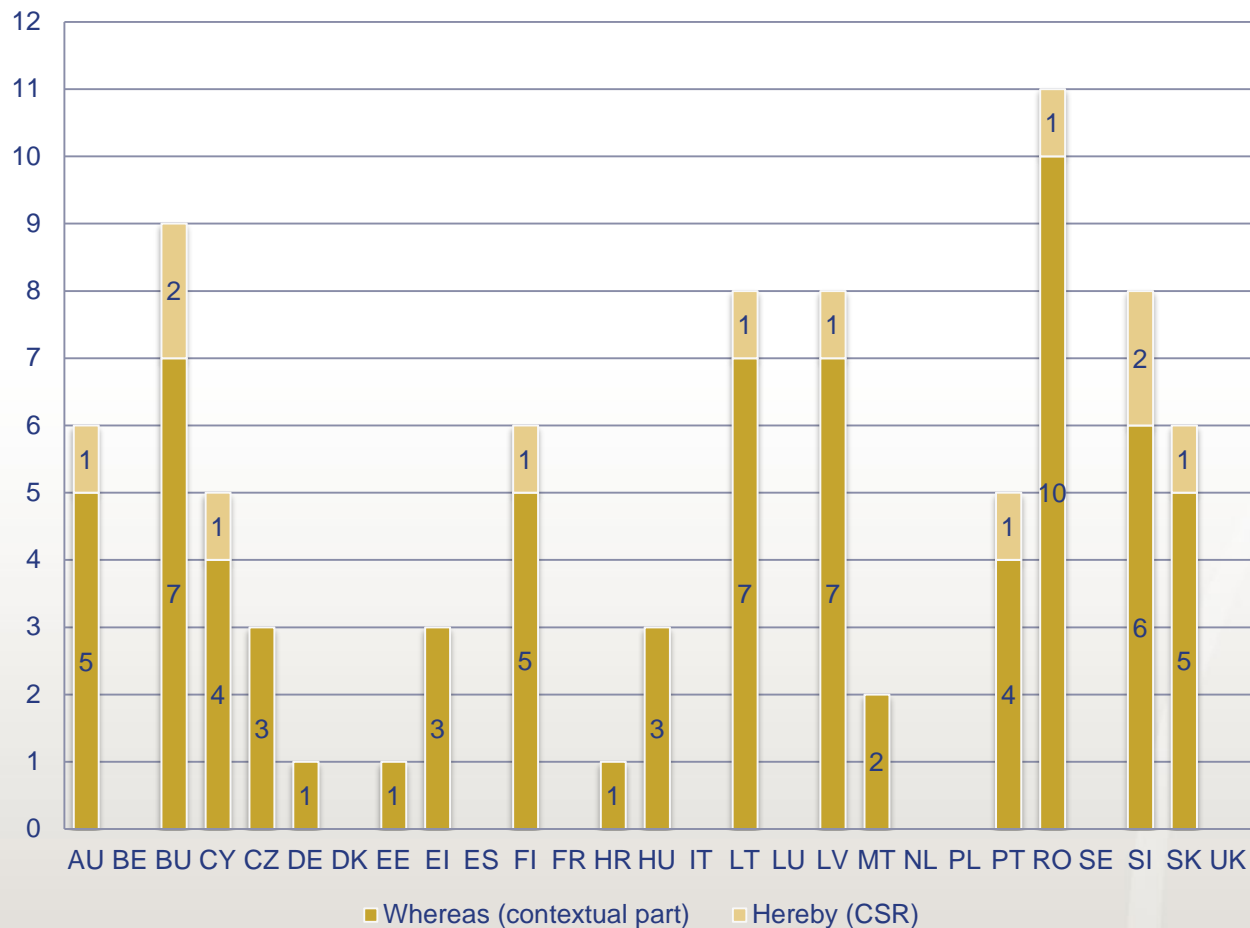
ec.europa.eu/ebs



EUROPEAN PARTNERSHIP FOR IMPROVING HEALTH, EQUITY & WELLBEING

EU Semester even more vital

CSRs 2017 with mention of Health



EuroHealthNet

EUROPEAN PARTNERSHIP FOR IMPROVING HEALTH, EQUITY & WELLBEING

An EU without health & inclusion?

EC Future White Paper

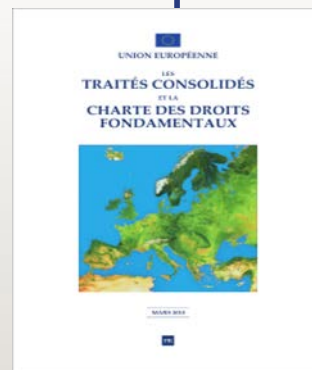
Option: “The EU27 stops acting or does less in domains where *it is perceived* as having more limited added value, or as being unable to deliver on promises.

This includes areas such as *regional development, public health, or parts of employment and social policy not directly related to the functioning of the single market*’.



EU Treaty

A168: “A high level of human health protection shall be ensured in the definition and implementation of all EU policies and activities.”



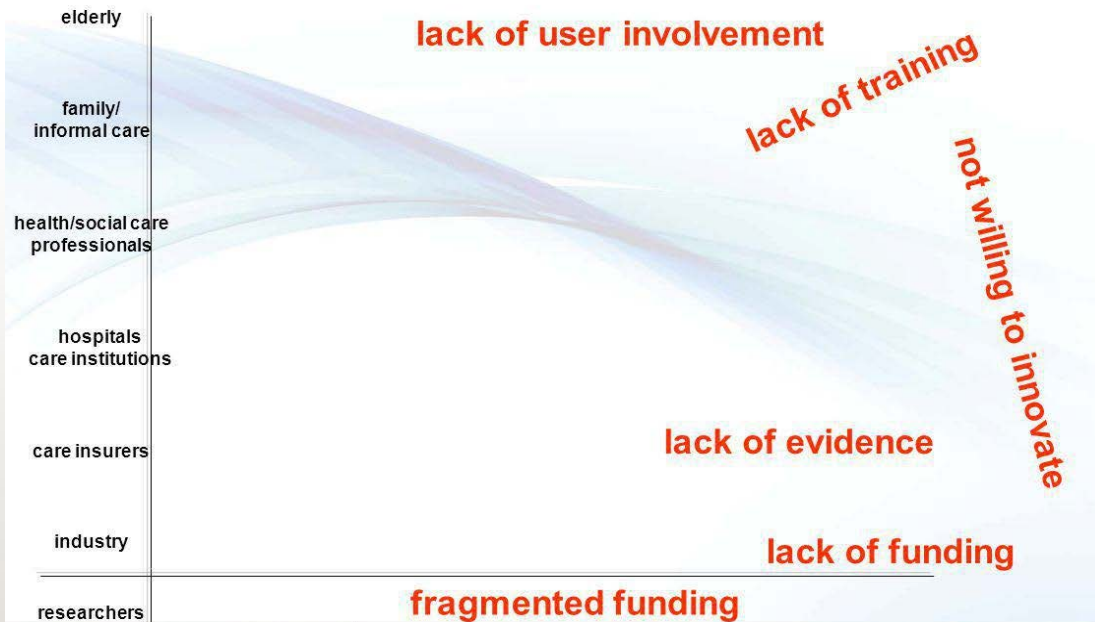
Are innovations: Usable? Useful? Used?



Mobile health in 2024

www.bupa.com/mhealth

- 1. Contact lenses**
 - Smart contact lenses can monitor eye health and detect early signs of disease.
 - They can also be used to deliver medication directly to the eye.
- 2. Fridge**
 - Smart fridges can monitor food expiration dates and suggest recipes based on what's inside.
 - They can also be used to track food intake and provide nutritional information.
- 3. Artificial pancreas**
 - Artificial pancreas systems can automatically adjust insulin levels based on blood sugar levels.
 - They can also be used to monitor blood sugar levels and provide alerts when levels are too high or too low.
- 4. Clothes**
 - Smart clothes can monitor heart rate, blood pressure, and other vital signs.
 - They can also be used to deliver medication and provide other health services.
- 5. Thermostatic patch**
 - Thermostatic patches can monitor skin temperature and provide alerts when it's too hot or too cold.
 - They can also be used to deliver medication and provide other health services.
- 6. Shoes and socks**
 - Smart shoes and socks can monitor foot health and detect early signs of disease.
 - They can also be used to deliver medication and provide other health services.
- 7. Nipples**
 - Smart nipples can monitor breast health and detect early signs of disease.
 - They can also be used to deliver medication and provide other health services.
- 8. Toilet**
 - Smart toilets can monitor urine health and detect early signs of disease.
 - They can also be used to deliver medication and provide other health services.
- 9. Monitoring**
 - Smart monitoring devices can track a wide range of health metrics, from heart rate to blood pressure.
 - They can also be used to deliver medication and provide other health services.



Call for actions and commitments

REJUVENATE: 10 steps we can take to achieve the 2030 Agenda

We suggest these top ten approaches by which we make our diverse contributions to achieving the Sustainable Development Goals, plus measure progress on health and wellbeing in the coming decade. We call them our 'REJUVENATE' framework for health promotion:



1. **BE RESPONSIVE**
adapt to challenges and use opportunities;



2. **BE EQUITABLE**
address the 'causes of the causes';



3. **BE JOINED-UP**
build partnerships and governance across sectors;



4. **BE UPDATED**
act smartly to influence 21st century realities;



5. **BE VALUE DRIVEN**
develop values and the right to health in new contexts;



6. **BE ETHICAL**
promote fair standards in all we do;



7. **BE NEW**
create and implement new ideas



8. **BE ACTIVE**
practice inclusive engagement



9. **BE TECHNOLOGICAL**
understand and apply technical and digital advances;



10 **BE ECOLOGICAL**
sustain and protect our environments;

At www.eurohealthnet.eu we have placed a full statement with more details about these priorities and challenges, including background information and resources to support discussion, adaptation and implementation. Do please send your feedback, comments, suggestions and ideas to our Executive Board via Caroline Costongs, Managing Director, at c.costongs@eurohealthnet.eu

If you wish to join us or partner with us you can do so <http://eurohealthnet.eu/join-us/become-eurohealthnet-member>.



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