

**Summer school on advocacy and translation of evidence for different audiences on intersectoral action for health equity and well-being**

**Ljubljana, Slovenia, 6 - 7 July 2016**

**Scope and purpose**

As WHO collaborating centre for cross-sectoral approaches to health and development we organize public health summer schools and short trainings with the aim to increase capacity for understanding, measuring, and acting on inequalities in health and social determinants of health in central, eastern and southeastern Europe since 2009. However, the summer school is open to other international participants around the world as well. Important element in our work is cross-sectoral approach to health and development. This year's summer school focus is on advocacy and translation of evidence for different audiences in order to initiate and steer the intersectoral action for health equity and well-being.

**The objectives of this year's summer school are:**

- Providing learning exchange about effective advocacy for intersectoral action for health equity and well-being
- To discuss the role of different stakeholders and organization in advocacy process
- Providing opportunity for exchange of know-how, good practices and innovative approaches in developing and translating evidence for different audiences

**Working language will be English**, since the summer school is an international event.

**Participation fee**

There is no participation fee for summer school, snacks and coffee during breaks, lunches and two dinners are covered by the organizers. Participants need to cover their accommodation and travel to the venue.

**Registration deadline**

Please register before 20 June 2016 to [cZR@cZR.si](mailto:cZR@cZR.si). We have limited number of places and will fill them on the first come first served principle.

**Information**

For more information contact [ana.sabjan@cZR.si](mailto:ana.sabjan@cZR.si) or +386 31 646 454 or have a look at [www.cZR.si](http://www.cZR.si).

## Draft Program

### Wednesday 6 July 2016

- 9:00 – 10:30 Walking start of the day: Ljubljana green capital of Europe – what’s the intersectoral action for health equity and wellbeing in this city? (introduction to the city strategies and programs at the town hall, walk around the city center mapping the infrastructure for health equity and well-being)
- 10:30 – 11:00 Registration and coffee
- 11:00 – 13:30 In memory of Ottawa Charter: Intersectoral action for health equity and well-being for all- Developing policy for active and healthy aging
- 13:30 – 14:30 Lunch
- 14:30 – 17:00 Advocacy for intersectoral action for health equity and well-being  
*Clive Nedle, director EuroHealthNet*

### Thursday 7 July 2016

- 9:00 -11:00 Translating evidence to different audiences  
**Data profiling and social marketing campaigns supporting health equity and poverty reduction strategies**  
*Dr. Cory Neudorf, Chief Medical Health Officer, Saskatoon Health Region, and Associate Professor, Univ. Of Saskatchewan, CANADA*  
Interactive work in the groups
- 11:00 – 11:30 coffee break
- 11:30 – 13:30 Intersectoral action for health equity and well-being at regional level: grounding action on data – 3 to 4 examples from regions  
Discussion
- 13:30 – 14:30 lunch
- 14:30 – 17:00 Evidence informed policymaking: evidence briefs for policy and policy dialogues, knowledge translation platform, knowledge brokers  
*EVIPNET team*

**Friday 8 July 2016**

9:00 – 11:00 Policy maker's view about the evidence – facilitated interactive discussion with senior civil servants at the *Ministry of Health*

*CHD Murska Sobota*

11:00 – 12:00 wrap up and final discussion

12:00 – 13:00 lunch