25th anniversary commemoration of Ottawa Charter for Health Promotion

The Ottawa Charter for Health Promotion is the name of an international agreement signed at the First International Conference on Health Promotion, organized by the WHO and held in Ottawa, Canada, in November 1986.

It launched a series of actions among international organizations, national governments and local communities to achieve the goal of "Health For All" by the year 2000 and beyond through better health promotion. Five action areas for health promotion were identified in the charter:

- Building healthy public policy
- Create supportive environments
- Strengthening community action
- Developing personal skills
- Re-orientating health care services toward prevention of illness and promotion of health

The basic strategies for health promotion were prioritized as:

- **Advocate**: Health is a resource for social and developmental means, thus the dimensions that affect these factors must be changed to encourage health.

- **Enable**: Health equity must be reached where individuals must become empowered to control the determinants that affect their health, such that they are able to reach the highest attainable quality of life.

- **Mediate**: Health promotion cannot be achieved by the health sector alone; rather its success will depend on the collaboration of all sectors of government (social, economic, etc.) as well as independent organizations (media, industry, etc.).
With the birth of the Ottawa Charter 25 years ago, a milestone was reached in the history of public health which provided a breakthrough for the way we deal with health issues today. The upcoming Regional Committee in Baku will commemorate the 25th birthday of the Ottawa Charter for Health Promotion. In connection with this, WHO EURO is collecting documentation, photos, and memories of the event itself as well as its impact further on. This forum is set up for you to share any materials you may have (list of participants, photos, papers, etc.). Including sending us the e-mail addresses for early health promoters, Ottawa participants, etc.

For more information, click here.