



Nicoline TAMSMA, President, EuroHealthNet (chair)
Caroline COSTONGS, Director, EuroHealthNet (co-chair)

13:00 - 14:00 **Registration, networking and light lunch**

14:00 – 14:10 **Welcome and introduction**

Welcome

Nicoline TAMSMA, President, EuroHealthNet

Keynote speech (video message)

Vytenis ANDRIUKAITIS, European Commissioner for Health

14:10 – 14:40 **Session 1: The need for the shift in funding to prevention and health promotion**

Transitioning to the health systems of the future: challenges and opportunities for health promotion

Loukianos GATZOULIS, Policy Analyst, DG Health and Food Safety, European Commission

The social return on investment in public health as a driver for sustainable development

Sumina AZAM, Head of Policy at WHO Collaborating Center for Investing in Health and Well-being, Public Health Wales

The momentum of health promotion and disease prevention

Michael PADGET, OECD Health Division

Discussion

14:40 – 15:30 **Session 2: How to ensure clever use of available funds for health promotion?**

European Investment Funds as potential smart mechanisms for investments in health promotion in Europe

Lieve FRANSEN, European Policy Centre; co-author of the report of the High-level Task Force on Investing in Social Infrastructure in Europe

How investments in health infrastructure could shift to investments in health and social services

Thomas KERGALL, Council of Europe Development Bank

Funds, bonds and contracts - methods to realise the promise of prevention economics?

Fredrik LINDENCRONA, Swedish Association of Local Authorities and Regions (SALAR)

Discussion

Agenda

15:30-16:00 Coffee Break

16:00 – 16:40 **Session 3: How to set up innovative structures for funding health promotion?**

EU health policy and the German position on the major topics

Ortwin SCHULTE, *Health Attaché, Permanent Representation of the Federal Republic of Germany to the EU*

The German Prevention Act and increase in funding dedicated to health promotion and addressing health inequalities. Challenges and opportunities for setting up innovative structures.

Birgit COBBERS, *German Ministry of Health*

Implementing the Prevention Act

Frank LEHMANN, *German Federal Centre for Health Promotion and Education, BZgA*

Discussion

16:40 – 17:20 **Session 4: How to encourage Member States to take specific actions within their powers to advance investment shifts?**

European Semester and monitoring macro-economic policy for investment in health and well-being

Stefan ISZKOWSKI, *Policy Officer Unit "Employment and social aspects of European Semester", DG EMPL, European Commission*

How can Structural Reform Support Services support the transition to health promoting systems?

Simone MARINO, *Policy Officer Unit "Labour Market, Education, Health and Social Services", Structural Reform Support Service, Secretariat-General, European Commission;*

Contribution of the ESI Funds to interventions aiming at health promotion and structural health reforms

Agnieszka MARKOWSKA, *Milieu Ltd*

Discussion

17:20-30 **Take-home messages and closing**

Caroline COSTONGS, *Director, EuroHealthNet*

Organised by



Hosted by

