

Implementing the Prevention Act

The logo for BZgA (Bundeszentrale für gesundheitliche Aufklärung) features the letters 'BZgA' in a bold, white, sans-serif font, centered within a solid grey square.

Bundeszentrale
für
gesundheitliche
Aufklärung

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Goals of the Prevention Act

- › Disease Prevention
- › Health Promotion

*Health promotion is the process of **enabling** people to **increase control** over, and to improve, their health. It moves beyond a focus on individual behavior towards a wide range of **social and environmental interventions** (WHO 2018).*

Understanding health interventions in societies

Multi level program with context reference

(Advisory Board for the German Health Sector, 2005)

Population level (Macro)	National policies, Health in all Policies (HiaP), and national communication (i.e. campaigns)
Setting level (Meso)	WHO Setting approach in child care institutions, schools, workplaces, long-term care facilities, municipalities
Individual level (Micro)	Consultation through home visits, counselling, brochures, internet communication, etc.

Implementing the Prevention Act – current status

- National Prevention Conference (NPC)
- Prevention Forum, including civil society
- Federal Framework Recommendations
- Frame Work Contracts with 15 out of 16 Länder
- Almost all the money (7 Euro per insured person = about €500m) was spent in 2016

Implementing the Prevention Act – the BZgA's view

- **BZgA:** national communication, quality enhancement
 - › **New Department 5:** support of Statutory Health Insurance, funded with about €30m – new role as contractor organisation
 - › **New Staff Unit:** Secretariat of the Prevention Conference, financed by Ministry of Health
 - › **New Orientation** from campaigns to settings, due to funding by Private Health Insurance Association with about €14m
- **RKI:** health monitoring and infection protection
 - › support for Prevention Report 2019 (in progress)

Results for the BZgA since 2015

- Coordination structures for health promotion in socially disadvantaged groups are strengthened in all 16 Länder
 - › Equity in Health: coordination network with 66 partner organizations
- Setting approach for unemployed people was applied in 130 out of about 400 job centres in Germany – other vulnerable groups follow
 - › Aiming at complete coverage
- Research for quality enhancement and for implementing further Setting approach interventions for other vulnerable groups
 - › Scientific knowledge about determinants and evaluation

Preliminary appraisal of the Prevention Act in Germany

Population level (Macro)

- + More HiaP (government and Länder in NPC)
- + Prevention report addressed by the new government
- + Strategy from projects to structure
- + Headlining municipalities as leading structures for health promotion
- Addresses only social insurance

Evaluation of the Prevention Act in Germany

Setting level (Meso)

- + many more Setting projects
- + better structure for reaching vulnerable groups
- need for structural enhancement on national and Länder level
- need to involve lead structures such as charities or ministries of education and cultural affairs

Evaluation of the Prevention Act in Germany

Individual level (Micro)

- ⊕ many offers exist, both analog and digital, including many prevention courses
- ⊖ has to be more integrated in Setting approaches to reach vulnerable groups effectively

Thank you for your attention!