

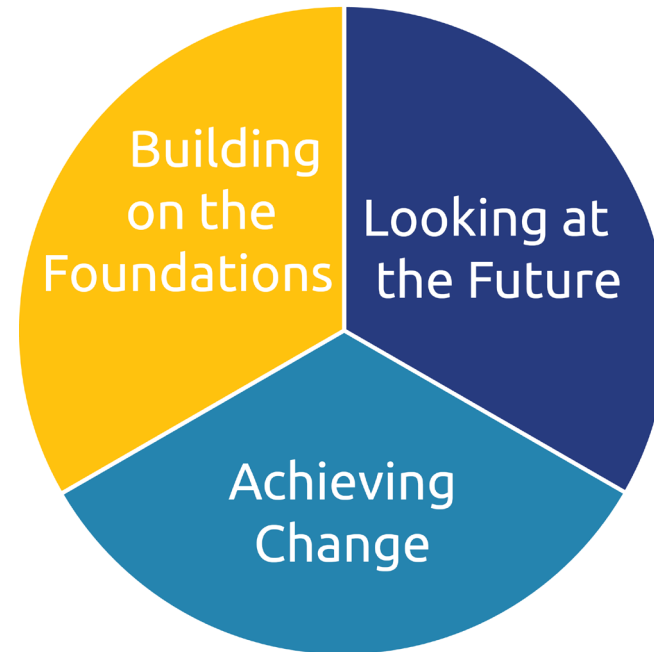
Strategic Development Plan (2021-2026)



Who we are



Our strategy



Building
on the
Foundations

Our aim is Improving health,
equity and well-being

Boosting virtual interaction be-
tween partnership professionals

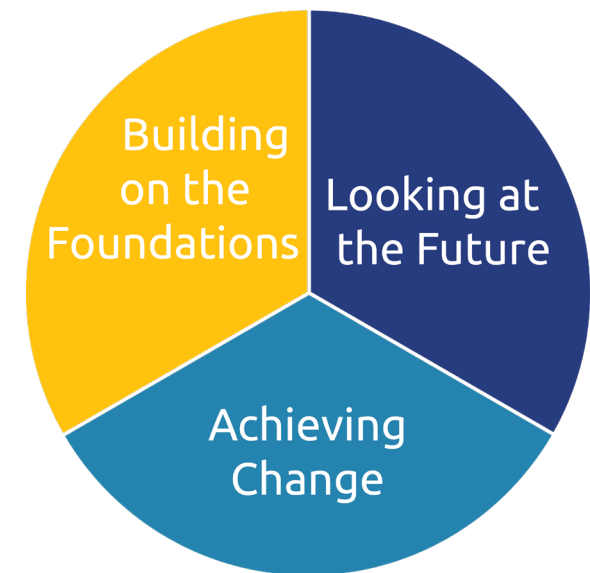
Shaping policy, practice, and
increase capacities

Networks and alliances will help
us deliver joint objectives

EU Portal on Health Inequalities
as a central resource

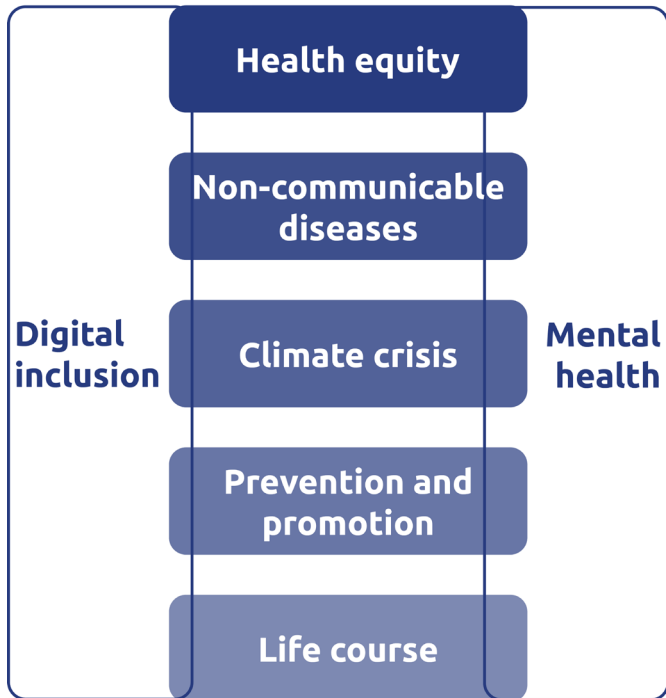
Communications network will
lead to a stronger, unified voice

Part one: Building on the foundations



Looking at the Future

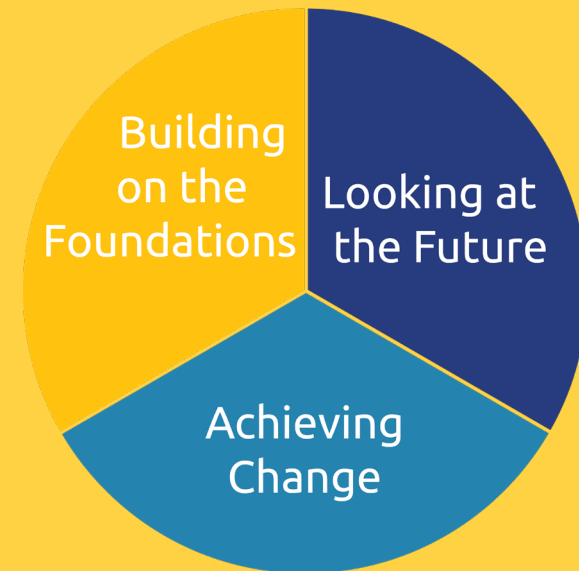
5 priority areas and 2 cross-cutting topics



Foresight Studies embedded in operations

Indicators of success in our annual business plans

Part two: Looking at the future



Our 'glocal' approach will allow us to be quick, responsive, and agile

Mobilising and engaging organisations at sub-national levels

Help-desk to encourage and support access to EU funding

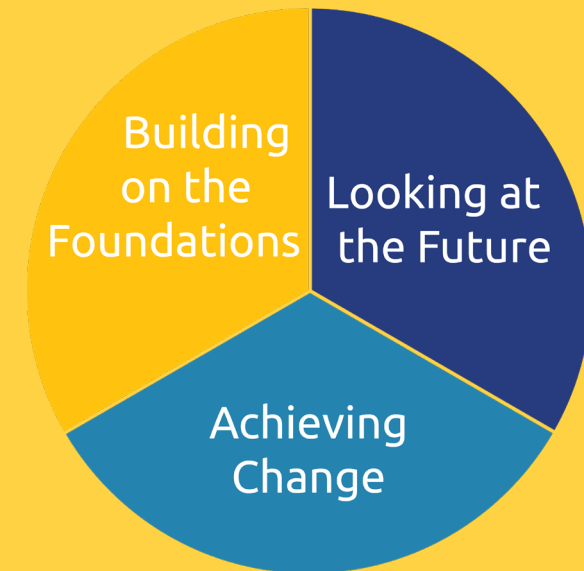
Innovative financing of health promotion and prevention

Going beyond recommendations to investable solutions

Work practices sensitive to gender, sustainability, and ethics



Part three: Achieving change



A new strategy, a
new professional
image

Serious, modern, stylish

innovative, authority

A partnership

Bringing together public health bodies

policy, practice, and research.

simple, recognisable, flexible.

Keywords

EuroHealthNet

European partnership for [health, equity & wellbeing](#)





Symbolism

A network

Spreading out and coming together, connection

People

Energy

Symbolism

Green = the planet and environment

Blue = health

Blue and yellow = Europe, continuation from past design

