

Building an Economy of Wellbeing to foster a transition towards healthy, inclusive, and sustainable societies



EuroHealthNet releases *Policy Précis on the Economy of Wellbeing and health equity*.

As the Conference on the Future of Europe - a political reflection process exploring what European citizens want from the EU - comes to an end, we reflect on [its final recommendations with the biggest potential for health, equity and wellbeing](#).

"We need a comprehensive strategy to ensure better wellbeing for European citizens in the different aspects of their lives. Some elements of this strategy can be found in already existing policies and can be achieved by making full use of the existing institutional framework at European and national level."

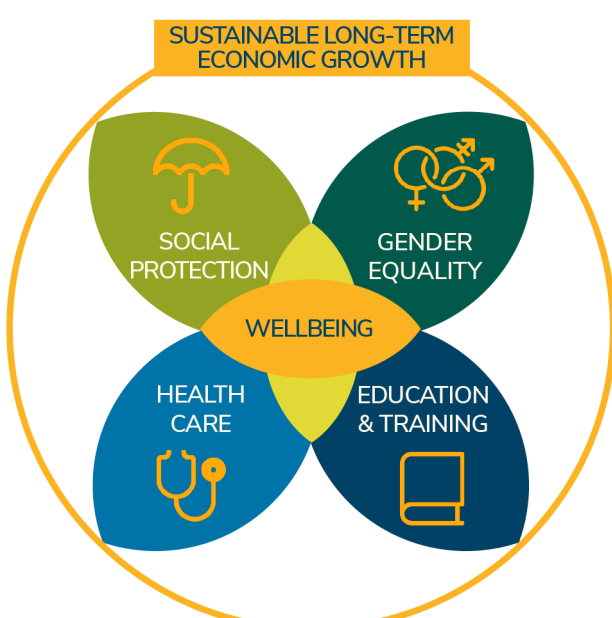
"The conventional macroeconomic indicators and the GDP could be complemented with new indicators in order to address the new European priorities, such as the European Green Deal or the European Pillar of Social Rights, and to better reflect the ecological and digital transitions, and the wellbeing of people."

- Draft proposals of the Conference on the Future of Europe

It is clear that the people of Europe want to see tangible actions that will translate into concrete improvements of wellbeing.

EuroHealthNet calls for such action to be central in measures for our recovery from the pandemic and economic crises, and improving resilience to future crises. We need to create a new economic horizon, based on the principles of the Wellbeing Economy. Some countries have already taken to it, and we encourage others to follow suit. The timing could not be better.

An Economy of Wellbeing for healthier, more inclusive, and sustainable societies



In the Economy of Wellbeing Model, investments in the determinants of health lead to greater wellbeing and sustainable economic growth.

The **Economy of Wellbeing** provides a vision for change: an economy that benefits people and the planet, and helps meet people's fundamental needs.

This vision can support efforts by EU Member States to meet their commitments under the [European Pillar of Social Rights](#). These include ensuring healthy and active ageing, good working conditions, a fair income, and support to children.

Tell me about the Economy of Wellbeing in

A 2-minute video

A 5-minute summary

A 15-minute Policy Précis

A new Policy Précis on an Economy of Wellbeing for health equity

EuroHealthNet's [New Policy Précis](#) examines how the Economy of Wellbeing is being applied, covering policies and initiatives from the European Union, WHO and OECD, as well as practice examples from Ireland, Wales and Finland. It provides concrete recommendations to embed the principles of the Economy of Wellbeing into policies and systems.

In these turbulent times, it is particularly important to have a positive, long-term vision, such as provided by the Wellbeing Economy. The EuroHealthNet Partnership stands ready to welcome those who want to join us make this vision tangible, to move towards healthier, more inclusive, and sustainable societies."

Caroline Costongs, Director of EuroHealthNet

[Read the new Policy Précis here](#)

EuroHealthNet

European partnership for health, equity & wellbeing



EuroHealthNet is a not-for-profit Partnership of organisations, agencies and statutory bodies working on public health, disease prevention, promoting health, and reducing inequalities. EuroHealthNet's mission is to improve and sustain health between and within European States through action on the social determinants of health, and to tackle health inequalities. For further information visit [EuroHealthNet.eu](#).

Address
146 rue Royale
Brussels, 1000
Belgium

Press contact
Chantal Verdonshot, Communications Coordinator
cverdonshot@eurohealthnet.eu

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