

# EuroHealthNet policy and advocacy action plan for EU and WHO

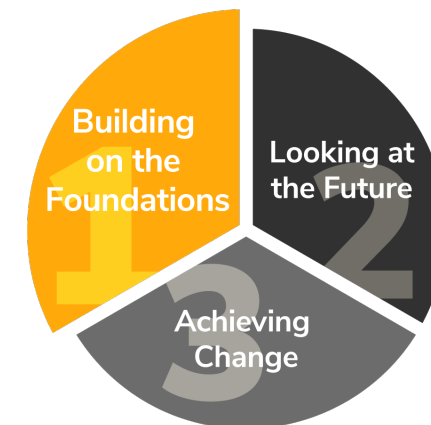
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Senior Policy Coordinator

21 February 2022

# 1. Building on the Foundations

EuroHealthNet's Policy and Advocacy Action Plan for 2022 builds on:

- EuroHealthNet's mission and our collective objectives,
- priority areas identified in our SDP 2021-2026,
- European Commission's WP 2022 and commitments of the ESF+ operating grant,
- WHO EPW and our MoU on flagship initiatives
- Plenty of policy developments and processes ongoing and planned at the EU level: very important that we collectively prioritise, engage with and shape to our advantage



Policy Spotlight 2022:

Redefining the value of health and care across lifecycle

# 2. Looking at the Future

## KEY EU/EUROPEAN POLICY DOSSIERS:

- European **Care Strategy** and a Council Recommendations on **Long-Term Care**
- Adequate **Minimum Income** Schemes, **EU Child Guarantee**
- **EU Occupational Health** and Safety and **psychosocial risks**; **Digital Work** and Right to Disconnect;
- **Mental health** and wellbeing; a potential new EU strategy
- **EU skills** agenda/**digital-health literacy**; European **Health Data Space**/digital health;
- Healthier Together in the EU (**NCDs** initiative), Europe's Beating **Cancer Plan** (prevention and inequalities); **HealthyLifestyles4All**
- Health Emergency Response and Crisis Preparedness (**HERA**)



# 2. Looking at the Future

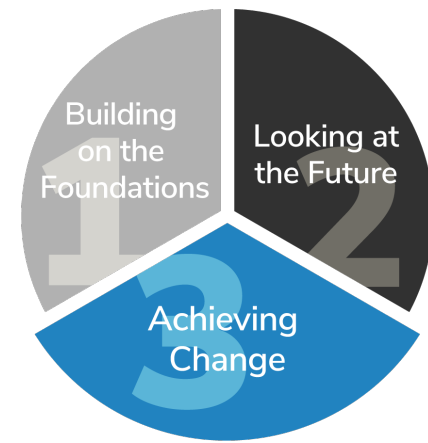
## KEY EU/EUROPEAN POLICY DOSSIERS:

- **Sustainable Food Systems** initiative, reviews of **nutritional labelling/profiles**, **EU School Fruit/Vegetables/Milk Scheme** review;
- Progress review on the **Audiovisual Media Services** Directive, a potential new EU Directive on Marketing and Advertising to Children;
- Review of EU rules for **tobacco taxation** and a revision of a **Smoke-free Environments** Council Recommendation,
- The **European Semester, Technical Support Instrument**
- WHO flagship initiatives: commitments to **Behavioural and Cultural Insights**, Pan-European Mental Health Coalition;



# 3. Achieving change

- For discussion - Prioritisation (high, medium, low); capacity/interest to engage; what support needed
- **Tools** that we already have at place at EuroHealthNet:
  - position papers and members policy briefs,
  - consultations responses and calls for evidence/practices, surveys
  - amendments to EP reports/opinions, direct input to EC expert groups and strategic dialogues
  - policy precis and factsheets,
  - (joint-) statements (WHO RC), letters and news/press releases,
  - webinars, workshops on building capacity for advocacy

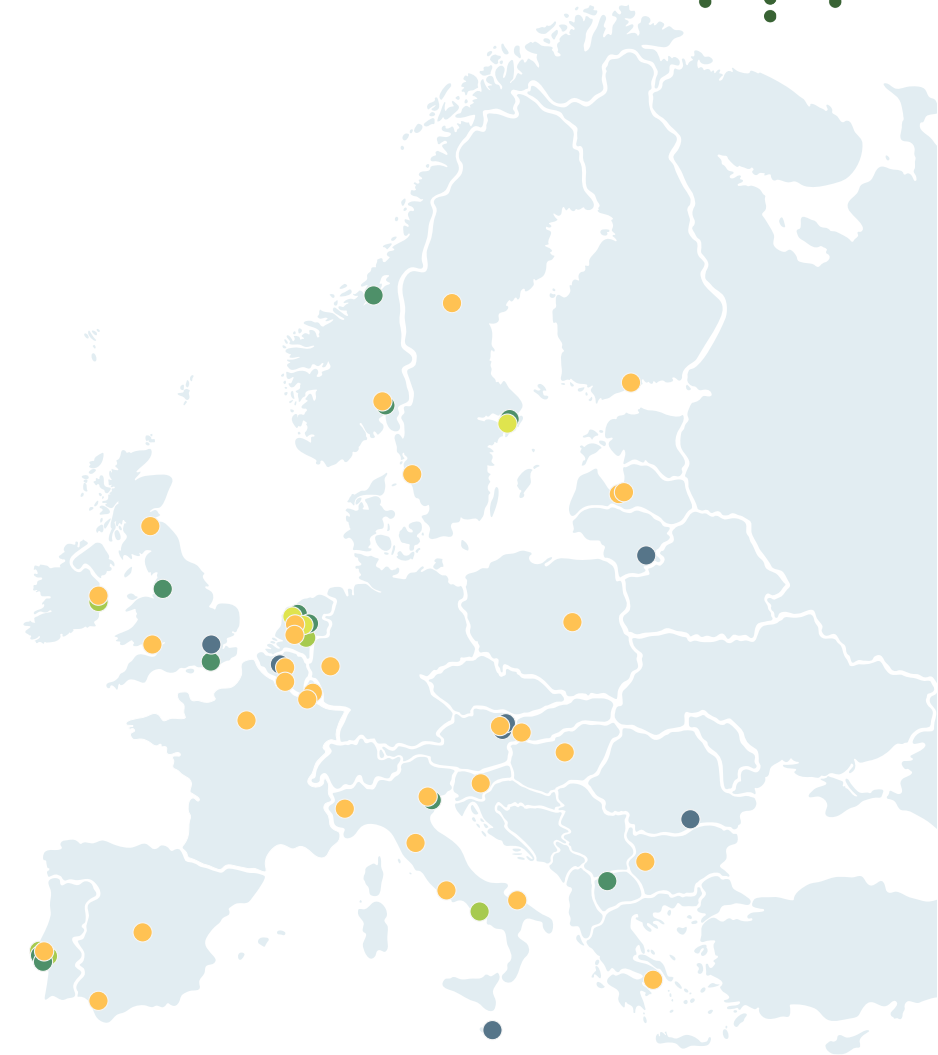


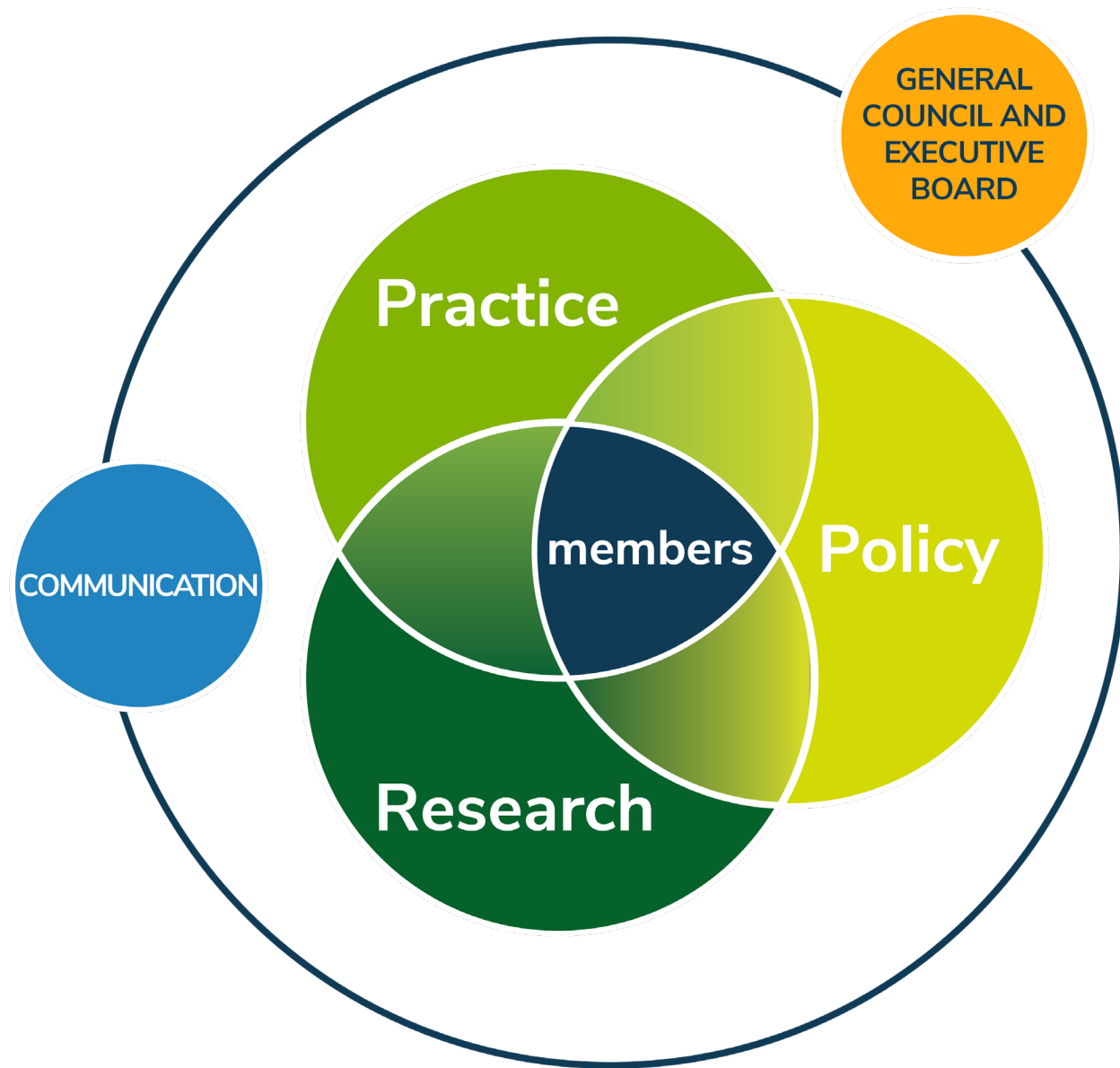
# Specific opportunities for member engagement

**Alison Maassen & Ingrid Stegeman**  
Programme Managers, EuroHealthNet

**Annual Policy & Strategy Meeting**

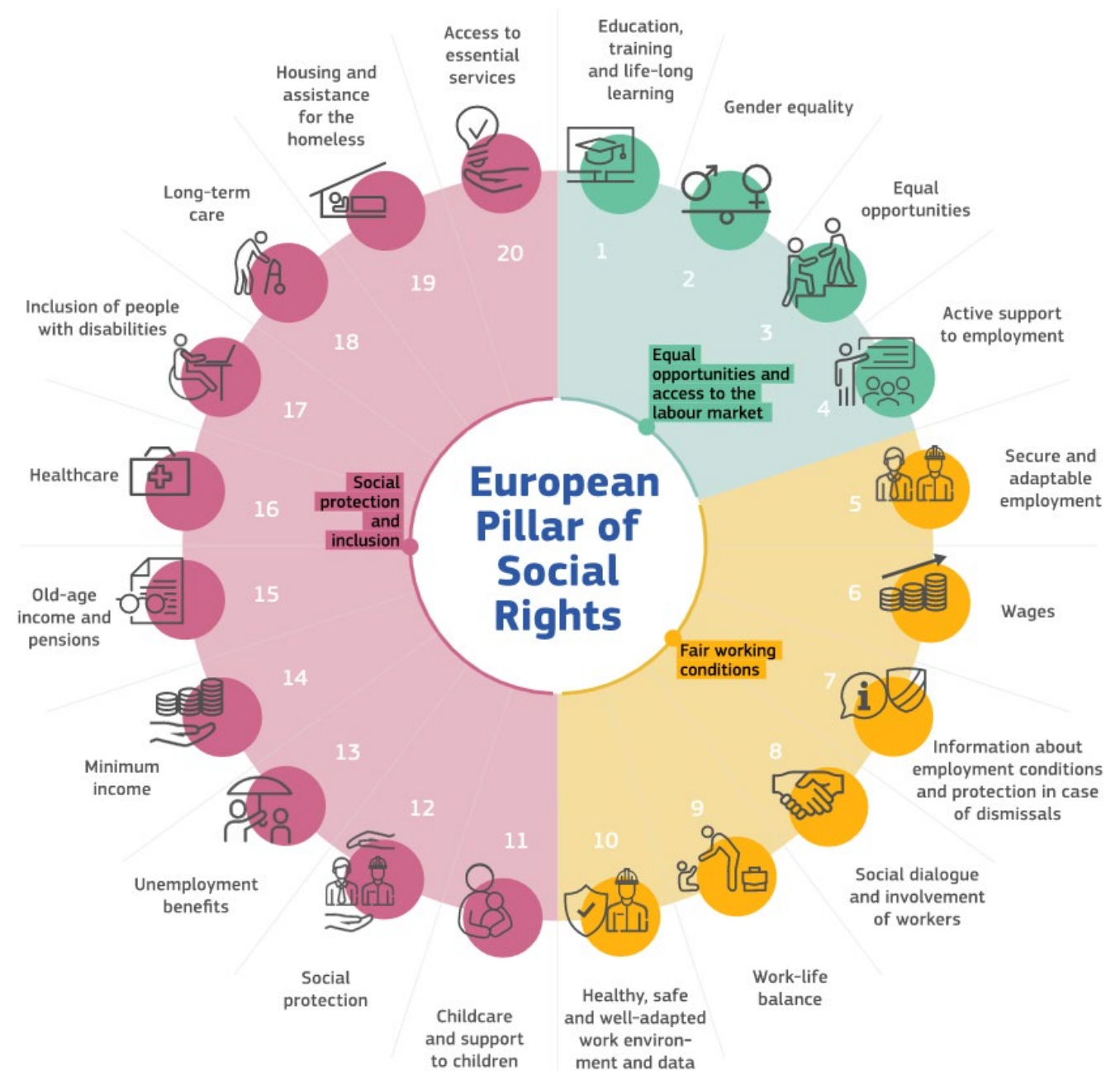
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# Implementing the EPSR

- Translating social rights to health promoting actions
- Acting at EU, national and regional levels



# EPSR Flashcards

## A key vehicle to improving health for all

The EPSR Flashcards aim to facilitate the **country-level implementation** of EPSR principles, by providing policy guiding and sharing resources on how this can be done from a health and wellbeing perspective.

**Proposed principles for 2022 flashcards**  
(3-5 flashcards will be developed in total)



Education, training, life-long learning



Gender equality



Equal opportunity



Work-life balance



Childcare and support to children



Social Protection



Long-term care

# EU4Health 2021-2027

- **Information day**  
What do you need to do to access EU4Health funds?

- **Matchmaking**  
What would you like to work on with other members?

How can we ensure our members make the most of EU4Health opportunities?

## Engaging with national focal points (NFPs)

Many programmes and initiatives have an identified expert in each EU country who is responsible for raising awareness, informing and advising on funding and programmatic opportunities at national and local level. How can we enhance our engagement with these experts?

# 1

Developing a 'directory' (contact information) for NFPs/coordinators/NC Ps across EU programmes

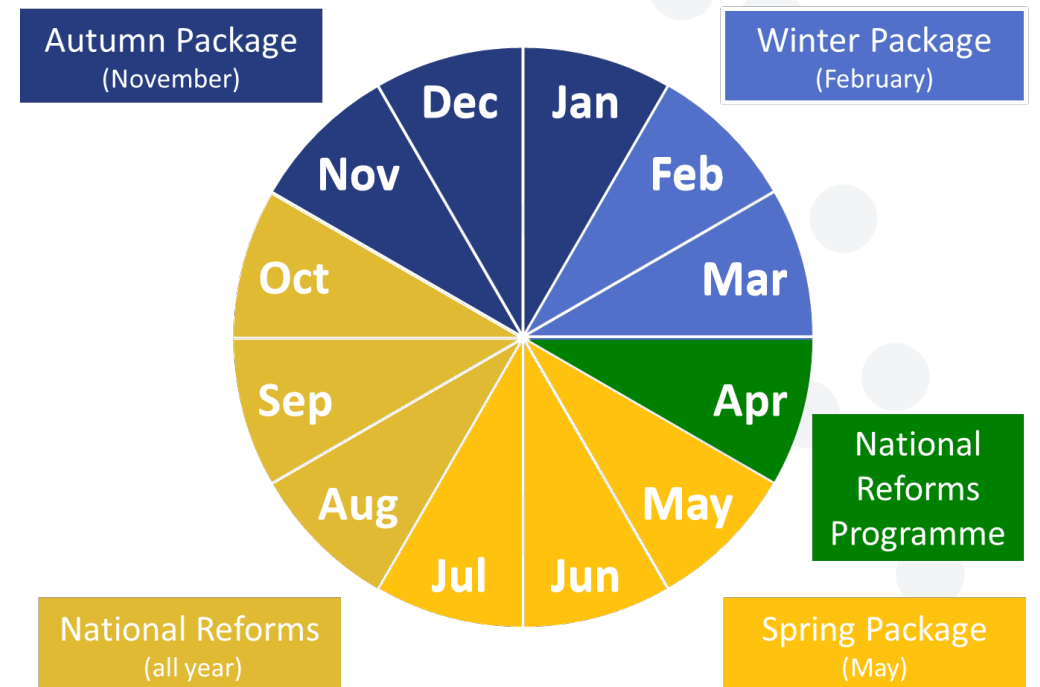
# 2

Establishing dialogues with focal points either at Member State level or on a common theme across the EU

Examples of existing coordinator or contact point facilities:

- Horizon Europe
- SC1 NCPs (Horizon Europe 'Health NCPs')
- EaSI/ESF+
- ERASMUS+
- EU Child Guarantee
- EU4Health
- EU-OSHA
- COST Actions
- European Research Council
- WHO Europe Country Offices

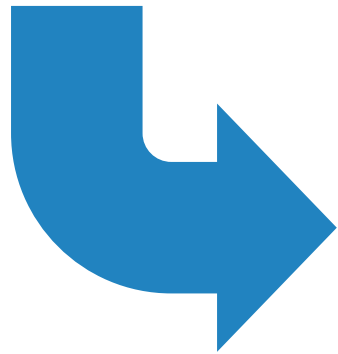
# European Semester



# Recovery and Resilience Plans

NextGeneration EU

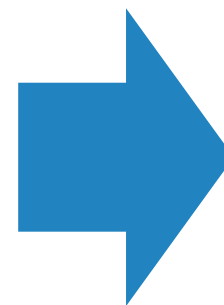
750 billion



Recovery and Resilience Facility (RRF)

672,5 billion

to mitigate the pandemic's economic and social impact and to make Europe more sustainable, resilient and better prepared for future challenges and opportunities





## Member States should guarantee for children in need:

...free and effective access to:

|  |   |
|--|---|
|  early childhood education and care         |  education and school-based activities |
|  at least one healthy meal each school day |  healthcare                           |

...effective access to:

|   |  |
|---|--|
|  healthy nutrition |  adequate housing |
|---|--|

## To Do list for EU Member States:

- Nominate a national **Child Guarantee Coordinator**;
- Identify children in need and barriers they face in accessing the services;
- Draft **National Action Plans**, incl. targets, corresponding measures and monitoring and evaluation arrangements; action plans should involve relevant stakeholders at all levels of administration in drafting, implementing, monitoring and evaluating the national action plans;
- Reinforce outreach measures;
- Report to the Commission on progress every 2 years.

**Member States most affected** must spend 5% of their allocated funds under the European Social Fund Plus on fighting child poverty and social exclusion. Member States can also make use of the European Regional Development Fund, InvestEU and the Recovery and Resilience Facility to fund such measures

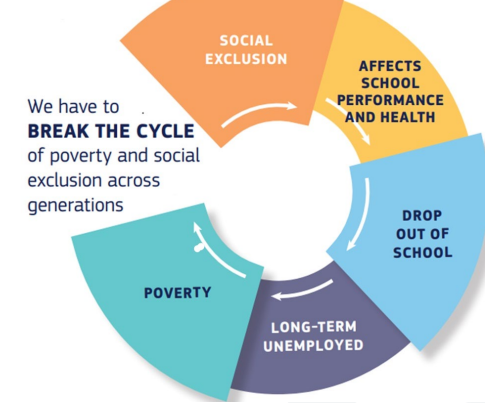
# EuroHealthNet Country Exchange Visit (CEV) on child health inequalities and the ECG September 2021:

Members identified promising interventions from their countries and formulated key recommendations on:

- universal and targeted measures
- need for psychosocial support for children due to COVID 19
- potential unintended consequences of inclusion-enhancing programmes
- Strengthen data frameworks to identify gaps in services

## Get or stay involved by:

- Contacting your **national Child Guarantee Coordinator**
- Helping to develop your **National Action Plans (NAPs)** in relation to measures related to health and care services, social inclusion, nutrition, education, etc. (NAPs ideally to be submitted in March 2022);
- Becoming involved in the **implementation process**, developing **metrics, resources and data** to report on progress (every two years)
- Working with other EuroHealthNet Members to **apply for support via the EC's Technical Support Instrument**



# Technical Support Instrument (TSI)

- ✓ starts with a **request for support** from an EU Member State
- ✓ is **tailor-made** to address the country's needs
- ✓ provides a unique **combination of expertise** from the European Commission, EU Member States' national administrations, international organisations and/or the private sector
- ✓ strengthens the **capacity** of an EU Member State to carry out reforms
- ✓ requires no **co-financing**
- ✓ €864 million for the period 2021-2027 (in current prices)

# Technical Support Instrument

Support to flagships (relevant for EuroHealthNet):

- ✓ Digital Skills for Digital Transformation of Health and Care Systems
- ✓ Implementation of the European Child Guarantee in EU Member States
- ✓ Regional and local authorities – Enhancing cooperation & Quality of public administration