



Competence Center  
**Future  
Health Promotion**

Agenda  
Health Promotion

Reflections:

# EuroHealthNet Country Exchange Visit


The potential of caring communities for health promotion

Host: Austrian Health Promotion Fund

March 29-30, 2023



Agenda  
Health Promotion

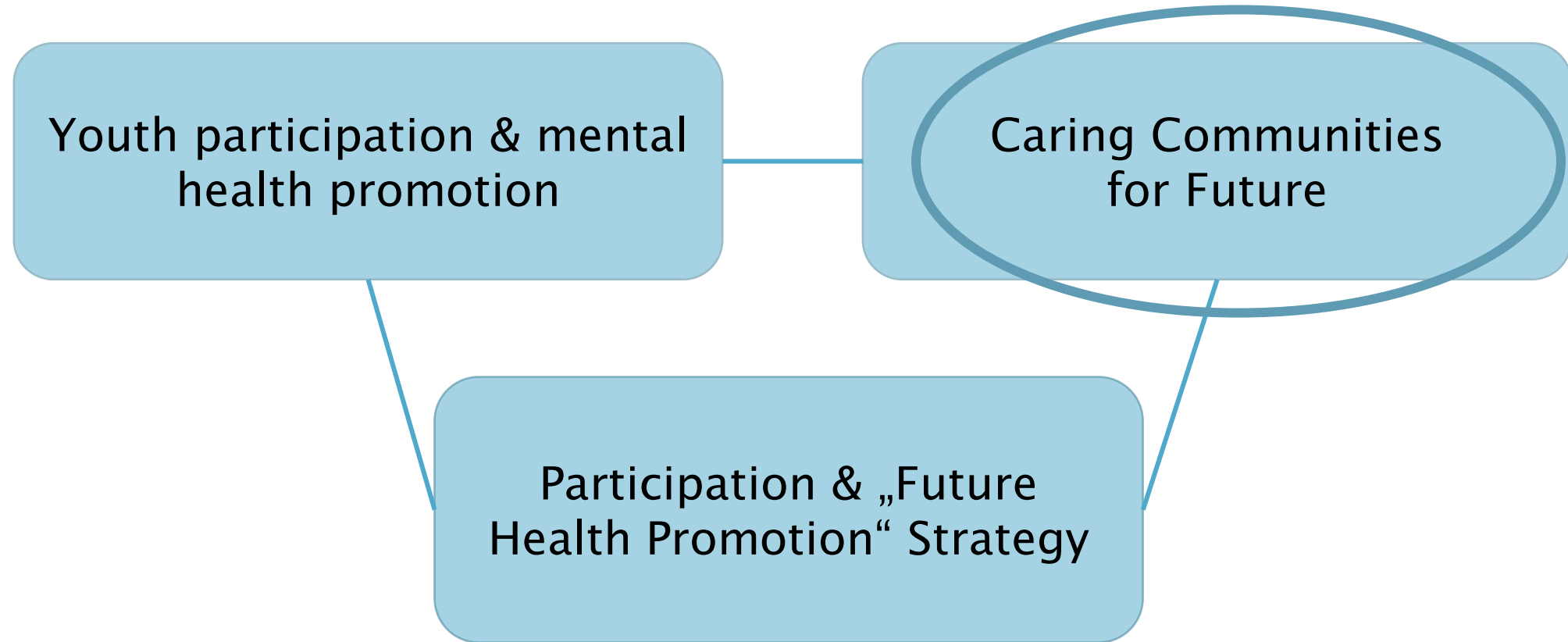
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# Competence Center for Future Health Promotion



# Municipal health promotion and Caring Communities in Austria



Municipal health promotion as one **focus area of Austrian Health Promotion Fund** (+25 years), main target group older people

**Healthy Cities Network** (20 cities): founded in 1993, healthy ageing and social participation as two focus areas



## Auf gesunde Nachbarschaft!

**Healthy Communities (villages) / Healthy Districts** (Vienna): initiative started in 1980s, organized at Bundesländer (federal state) level, programme / network, diversity of different activities

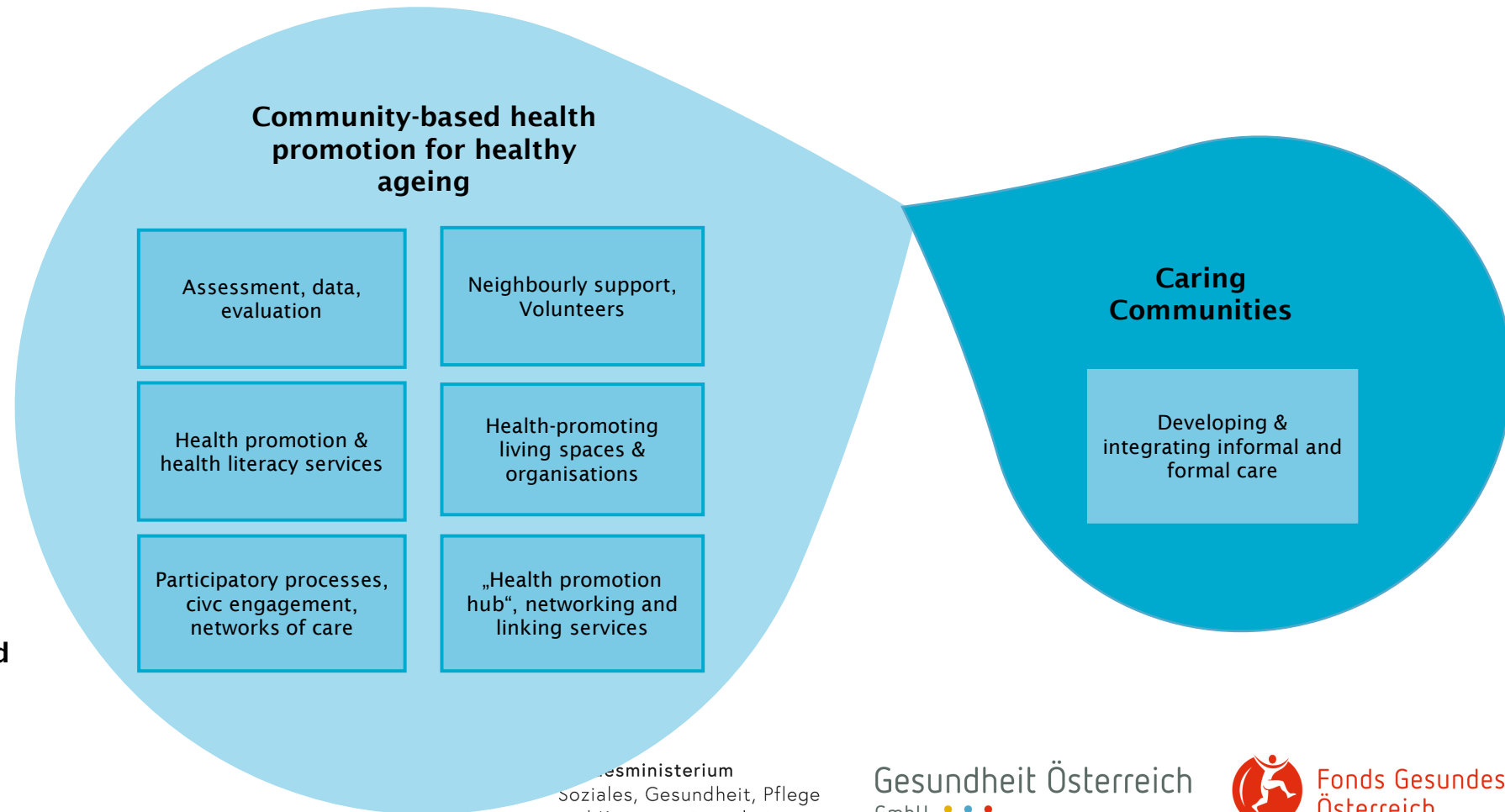


# Caring Communities - health-promoting, age-friendly neighbourhoods and living spaces



**Aim:** meet socio-demographic challenges and the increasing need for an integrated approach to health promoting, age-friendly neighbourhoods and living spaces in a resource-oriented and proactive way

- **Developing an integrated „Caring Communities“ model**
  - Mapping methods & approaches from CC projects (12) & HP projects (~ 60)
  - Next step: defining outcomes and impacts of CC
  - Commissioning HTA on Community nursing, study on volunteering, ...
- **Participatory approach to further developing CC model**
  - HP organisations, experts, user-perspectives (Austria)
  - CEV! International perspective
- **CC model should serve as a basis for roll out of elements of CC in Austria**
- **Focus: fostering social participation and health literacy**





# Reflections on the country exchange visit

## Strenghts

- Very good opportunity for an in-depth discussion with colleagues from different countries, with different (health and social care) systems
- Great networking opportunity

## Challenges

- Breadth of topics covered
- knowledge levels about health systems and other relevant structuresPossible future developments

## Possible future developments

- What can / should happen after the CEV in terms of sustainability of ideas / concept development, working relationships – do we need a more structured approach / formalized process?
  - How can we strenghten mutual support and collaboration?